



Rivier UNIVERSITY

B.S. Sport Management

Prepare for a career in the dynamic sport management industry.

Why Study at Rivier?

Our Sport Management program will provide you with a strong foundation in both sport and business administration.

Build Your Knowledge Base

Core courses in business management and law, marketing, accounting and finance, and statistics combine with sport-specific courses for a well-rounded education. In addition to industry-specific knowledge, the program advances intercultural awareness through the exploration of sport as a unifying force in the world. You will develop strong analytical and critical thinking skills, become an effective communicator and collaborator, learning in small classes taught by dedicated professionals and researchers in these fields.

Gain Real-World Experience

Through a focus on experiential learning and a required internship, you will build your skills and resume. Rivier's proximity to many sport and entertainment venues offers excellent opportunities for internships and employment.

Begin Your Career

Sport Management graduates may pursue careers as:

- Coaches, scouts, umpires, referees, and other sports officials
- Athletic directors
- Sporting event planners
- Public relations and sales directors
- Agents and managers for athletes, entertainers, and public figures

Advanced Degrees

Our graduates are well prepared to pursue master's degrees in sport administration, sport and entertainment law, athletics facilities management, sports marketing, and other related fields. Rivier's 4+1 program enables students to earn their Master of Business Administration degree in just one year of full-time study after graduation.



36,000 sq. ft.
cutting-edge
Science &
Innovation
Center



90+ years
of educational
excellence



12,175 sq.ft.
high-tech
Cybersecurity lab
and Business suite
opened in 2022



100%
of students
complete
internships, field
experiences, or
service learning
programs



100%
of students receive
financial aid

Journeys of Transformation

Rivier University's core curriculum, titled Journeys of Transformation, aligns with the American Association of College & Universities essential learning outcomes. Coursework focuses on developing strong intellectual and practical skills for workforce success, and offers opportunities for service learning, servant leadership, and civic engagement to enhance leadership abilities.

Major Requirements

BUS 175 - Principles of Management
BUS 180 - Business Communications
BUS 193 - Office Applications
BUS 215 - Principles of Marketing
BUS 220 - Financial Accounting
BUS 224 - Principles of Macroeconomics
BUS 225 - Principles of Microeconomics
BUS 295 - Business Law
BUS 309 - Managerial Accounting
BUS 319 - Managerial Finance
BUS 351 - Applied Statistics
BUS 449 - Business Seminar and Beyond
BUS 479 - Strategic Management
BUS 495 - Internship/Seminar

Related Sport Management Courses

BUS 342 - Sports and Entertainment Marketing
SPM 180 - Foundations of Sport Management
SPM 201 - Sport in Society
SPM 400 - Sport Law and Ethics
SPM 419 - Sports Economics and Finance

Choose one from the following:

SPM 210 - History and Politics of Sports
SPM 251 - Event & Venue Security
SPM 275 - Leadership and Management in Coaching
SPM 320 - Sports Analytics
SPM 349 - Sport Events and Operations Management
SPM 430 - Special Topics in Sports

General Electives

Students choose six 3-credit elective courses (18 credits) to reach the total number of credits required for the degree.

Accreditation

In addition to the University's accreditation by New England Commission of Higher Education, Inc. (NECHE), Rivier's undergraduate programs in Business Administration, Business Management, Finance, Marketing, Sport Management, and Cybersecurity Management, as well as our MBA programs, are accredited by the Accreditation Council for Business Schools and Programs (ACBSP, 11520 West 119th Street, Overland Park, KS 66213, (913) 339-9356, www.acbsp.org.)



Apply Today

Apply online using the Common App or directly at apply.rivier.edu.

Innovative

Employment Promise Program

Rivier's Employment Promise Program enhances the career preparation and employability of students in all academic disciplines. The program includes mentorship through Rivier's Career Development Center and a specialized, four-year academic/professional development plan that incorporates experiences proven to increase overall employability and success in the job search process.

Confidence in the quality of a Rivier education enables the University to ensure invested students will secure employment within nine months of graduation. If not, the University will provide the student additional financial or educational support. Get more information at rivier.edu/epp.

You're Invited

Attend an on-campus event, or schedule an individual campus tour for you and your family. You can access a complete listing of events and register online at events.rivier.edu or call us at (603) 897-8507.

Academic Accreditation

Rivier University is accredited by the New England Commission of Higher Education (NECHE).

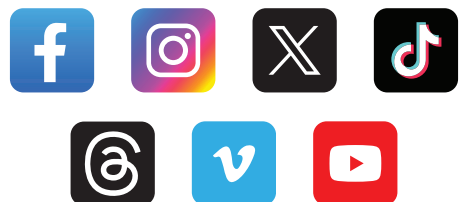
Quick Links

Ask a Question – admissions@rivier.edu

Schedule a Visit – events.rivier.edu

Talk to an Admissions Counselor – rivier.edu/team

Tuition & Fees – rivier.edu/tuition



The University reserves the right to make changes when appropriate and necessary as needed without notification. (0823)