



Rivier UNIVERSITY

B.S./MBA

Business/Business Administration 4+1

Fast track your business career.

Why Study at Rivier?

Our Business 4+1 program provides you with a streamlined, integrated academic experience that will give you an edge in the job market.

Build Your Knowledge Base

Rivier's 4+1 program allows you to complete a B.S. in Marketing, Business Management, Finance, or Sport Management in your first four years and apply for the one-year MBA in your senior year. Coursework and projects ground you in quantitative and qualitative analysis and incorporate applications-based learning using new technologies, global perspectives, and ethics-based best practices. The one-year MBA provides advanced knowledge in financial management and addresses marketing and new product development, project management, economic analysis, strategies for innovation, and more.

Gain Real-World Experience

The curriculums focus on experiential learning, having you apply what you've learned to real-world situations. As a Business undergraduate, you're required to complete one career-focused internship and encouraged to participate in others. Students often intern in sales, financial planning, sport, and marketing organizations. Internships provide practical experience that builds your confidence and your resume. Study abroad opportunities, clubs, and co-curricular events offer learning and leadership experiences outside of the classroom.

Begin Your Career

Rivier's 4+1 program offers a wide range of career options, such as:

- Business directors, vice presidents, and CEOs
- Marketing executives and management consultants
- Financial analysts and investment bankers
- Non-profit organization leaders

Advanced Degrees

Rivier's traditional MBA degree is a 36-credit program. However, if you enroll within one year after completing a Rivier Business degree (*see above*), you will be considered for the 30-credit MBA program.



12,175 sq. ft.
high-tech
Cybersecurity
Labs and
Business Suite
opened in 2022



100%
of students
complete
internships, field
experiences, or
service learning
programs



36,000 sq. ft.
cutting-edge
Science and
Innovation
Center



90 years
of educational
excellence



100%
of students receive
financial aid



Apply Today

Apply online using the Common App or directly at apply.rivier.edu.

Journeys of Transformation

Rivier University's core curriculum, titled Journeys of Transformation, aligns with the American Association of College & Universities essential learning outcomes. Coursework focuses on developing strong intellectual and practical skills for workforce success, and offers opportunities for service learning, servant leadership, and civic engagement to enhance leadership abilities.

B.S. Course of Study

The Bachelor of Science in business programs that lead into the 30-credit MBA are listed below. Detailed information on these programs is available at the Rivier University website and in the academic catalog.

- Bachelor of Science in Business Administration
- Bachelor of Science in Business Management
- Bachelor of Science in Finance
- Bachelor of Science in Marketing

Business program majors may apply for this MBA program in their junior year. Students must complete their undergraduate degrees prior to entering the fifth-year program and have earned a cumulative GPA of 3.0 or better to maintain eligibility.

MBA Course of Study

BUS 523 - Marketing and New Product Development
BUS 550 - Global Finance for Managers
BUS 574 - Project Management
BUS 644 - Risk Management and Decision Making
BUS 779 - Strategies of Innovation

Choose two of the following:

BUS 502 - Business Research and Communications
BUS 560 - Organizational Dynamics
BUS 675 - Operations and Quality Management

MBA Concentrations

Rivier's MBA programs offers three areas of concentration: Management, Information Technology Management, or Marketing.

Accreditation

Rivier's undergraduate business programs in Business Administration, Business Management, Cybersecurity Management, Sport Management, Finance, and Marketing, as well as the University's Master of Business Administration programs, are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



Innovative

Employment Promise Program

Rivier's Employment Promise Program enhances the career preparation and employability of students in all academic disciplines. The program includes mentorship through Rivier's Career Development Center and a specialized, four-year academic/professional development plan that incorporates experiences proven to increase overall employability and success in the job search process.

Confidence in the quality of a Rivier education enables the University to ensure invested students will secure employment within nine months of graduation. If not, the University will provide the student additional financial or educational support. Get more information at rivier.edu/epp.

You're Invited

Attend an on-campus event, or schedule an individual campus tour for you and your family. You can access a complete listing of events and register online at events.rivier.edu or call us at (603) 897-8507.

Academic Accreditation

Rivier University is accredited by the New England Commission of Higher Education (NECHE).

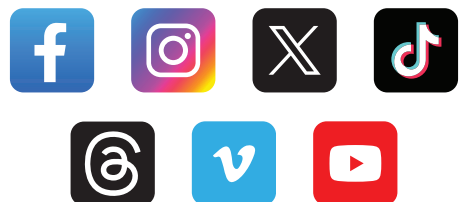
Quick Links

Ask a Question – admissions@rivier.edu

Schedule a Visit – events.rivier.edu

Talk to an Admissions Counselor – rivier.edu/team

Tuition & Fees – rivier.edu/tuition



The University reserves the right to make changes when appropriate and necessary as needed without notification. (0823)