



Rivier

UNIVERSITY

B.S.

Business Management

Prepare to be a business leader or entrepreneur.

Why Study at Rivier?

Our B.S. in Business Management degree prepares you to excel in today's global business markets.

Build Your Knowledge Base

Rivier's Business Management program provides the foundation to manage and operate an organization—from entrepreneurship, to corporate diversification, to innovation and globalization. You'll develop critical thinking, rational decision-making, team building, and communication skills as well as a solid business knowledge base.

Gain Real-World Experience

The curriculum focuses on experiential learning, having you apply what you've learned to real-world situations. As a Business Management major, you're required to complete one career-focused internship and encouraged to participate in others. Students often intern in sales, financial planning, sport, and marketing organizations. Internships provide practical experience that builds your confidence and your resume. Study abroad opportunities, clubs, and co-curricular events offer learning and leadership activities outside of the classroom.

Begin Your Career

Business Management graduates can pursue careers as:

- Account or client service managers
- Sales representatives and managers
- Loan administrators
- Retail store, office, and restaurant managers
- Marketing coordinators and managers

Advanced Degrees

Graduates are well prepared to pursue master's degrees in business administration, finance, organizational leadership, other related fields. Rivier's 4+1 program enables students to earn their MBA in just one year of full-time study after graduation.



12,175 sq. ft.
high-tech
Cybersecurity
Lab and
Business Suite
opened in 2022



100%
of students
complete
internships, field
experiences, or
service learning
programs



36,000 sq. ft.
cutting-edge
Science and
Innovation
Center



90+ years
of educational
excellence



100%
of students receive
financial aid



Apply Today

Apply online using the Common App or directly at apply.rivier.edu.

Journeys of Transformation

Rivier University's core curriculum, titled Journeys of Transformation, aligns with the American Association of College & Universities essential learning outcomes. Coursework focuses on developing strong intellectual and practical skills for workforce success, and offers opportunities for service learning, servant leadership, and civic engagement to enhance leadership abilities.

Major Requirements

Business Core

- BUS 175 - Principles of Management
- BUS 180 - Business Communications
- BUS 193 - Office Applications
- BUS 215 - Principles of Marketing
- BUS 220 - Financial Accounting
- BUS 224 - Principles of Macroeconomics
- BUS 225 - Principles of Microeconomics
- BUS 295 - Business Law
- BUS 309 - Managerial Accounting
- BUS 319 - Managerial Finance
- BUS 449 - Business Seminar and Beyond
- BUS 479 - Strategic Management
- BUS 495 - Internship/Seminar
- MA 110 - Introductory Statistics

Related Business Management Courses

- BUS 302 - Organizational Behavior
- BUS 305 - Entrepreneurship and Innovation

Choose three of the following:

- BUS 214 - Internship Seminar
- BUS 226 - Principles of Project Management
- BUS 315 - International Business
- BUS 335 - Digital Media: Market Trends and Opportunities
- BUS 354 - Business Intelligence & Analytics
- BUS 430 - Special Topics in Business

General Electives

Students choose seven 3-credit elective courses (21 credits) to reach the total number of credits required for the degree.

Accreditation

In addition to the University's accreditation by New England Commission of Higher Education, Inc. (NECHE), Rivier's undergraduate programs in Business Administration, Business Management, Finance, Marketing, Sport Management, and Cybersecurity Management, as well as our MBA programs, are accredited by the Accreditation Council for Business Schools and Programs (ACBSP, 11520 West 119th Street, Overland Park, KS 66213, (913) 339-9356, www.acbsp.org.)



Innovative

Employment Promise Program

Rivier's Employment Promise Program enhances the career preparation and employability of students in all academic disciplines. The program includes mentorship through Rivier's Career Development Center and a specialized, four-year academic/professional development plan that incorporates experiences proven to increase overall employability and success in the job search process.

Confidence in the quality of a Rivier education enables the University to ensure invested students will secure employment within nine months of graduation. If not, the University will provide the student additional financial or educational support. Get more information at rivier.edu/epp.

You're Invited

Attend an on-campus event, or schedule an individual campus tour for you and your family. You can access a complete listing of events and register online at events.rivier.edu or call us at (603) 897-8507.

Academic Accreditation

Rivier University is accredited by the New England Commission of Higher Education (NECHE).

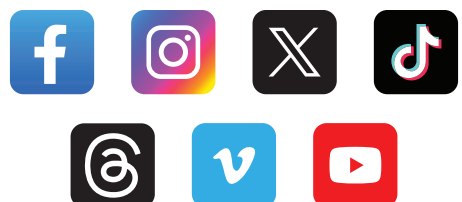
Quick Links

Ask a Question – admissions@rivier.edu

Schedule a Visit – events.rivier.edu

Talk to an Admissions Counselor – rivier.edu/team

Tuition & Fees – rivier.edu/tuition



The University reserves the right to make changes when appropriate and necessary as needed without notification. (0823)