



# Rivier UNIVERSITY

## B.S. Sport Management

### Prepare for a career in the dynamic sport management industry.

#### Why Study at Rivier?

Our Sport Management program will provide you with a strong foundation in both sport and business administration.

#### Build Your Knowledge Base

Core courses in business management and law, marketing, accounting and finance, and statistics combine with sport-specific courses for a well-rounded education. In addition to industry-specific knowledge, the program advances intercultural awareness through the exploration of sport as a unifying force in the world. You will develop strong analytical and critical thinking skills, become an effective communicator and collaborator, learning in small classes taught by dedicated professionals and researchers in these fields.

#### Gain Real-World Experience

Through a focus on experiential learning and a required internship, you will build your skills and resume. Rivier's proximity to many sport and entertainment venues offers excellent opportunities for internships and employment.

#### Begin Your Career

Sport Management graduates may pursue careers as:

- Coaches, scouts, umpires, referees, and other sports officials
- Athletic directors
- Sporting event planners
- Public relations and sales directors
- Agents and managers for athletes, entertainers, and public figures

#### Advanced Degrees

Our graduates are well prepared to pursue master's degrees in sport administration, sport and entertainment law, athletics facilities management, sports marketing, and other related fields. Rivier's 4+1 program enables students to earn their Master of Business Administration degree in just one year of full-time study after graduation.



**36,000 sq. ft.**  
cutting-edge  
Science &  
Innovation  
Center



**88 years**  
of educational  
excellence



**100%**  
of students receive  
financial aid



**100%**  
of students  
complete  
internships, field  
experiences, or  
service learning  
programs



## Apply Today

Apply online using the Common App or directly at [apply.rivier.edu](http://apply.rivier.edu).

## Journeys of Transformation

Rivier University's core curriculum, titled Journeys of Transformation, aligns with the American Association of College & Universities essential learning outcomes. Coursework focuses on developing strong intellectual and practical skills for workforce success, and offers opportunities for service learning, servant leadership, and civic engagement to enhance leadership abilities.

## Major Requirements

BUS 175 - Principles of Management  
BUS 180 - Business Communications  
BUS 215 - Principles of Marketing  
BUS 220 - Financial Accounting  
BUS 224 - Principles of Macroeconomics  
BUS 225 - Principles of Microeconomics  
BUS 295 - Business Law  
BUS 309 - Managerial Accounting  
BUS 319 - Managerial Finance  
BUS 351 - Applied Statistics  
BUS 449 - Business Seminar and Beyond  
BUS 479 - Strategic Management

### Related Sport Management Courses

BUS 342 - Sports and Entertainment Marketing  
SPM 180 - Foundations of Sport Management  
SPM 201 - Sport in Society  
SPM 400 - Sport Law and Ethics

### Choose one from the following:

SPM 210 - History and Politics of Sports  
SPM 430 - Special Topics in Sports

### General Electives

Students choose six 3-credit elective courses (18 credits) to reach the total number of credits required for the degree.

## Innovative

### Employment Promise Program

Rivier's Employment Promise Program enhances the career preparation and employability of students in all academic disciplines. The program includes mentorship through Rivier's Career Development Center, career investment goals, and a specialized, four-year academic/professional development plan that incorporates experiences proven to increase overall employability and success in the job search process.

Confidence in the quality of a Rivier education enables the University to ensure invested students will secure employment within nine months of graduation. If not, the University will provide the student additional financial or educational support. Get more information at [rivier.edu/epp](http://rivier.edu/epp).

## You're Invited

Attend a virtual or on-campus event, or schedule an individual campus tour for you and your family. You can access a complete listing of events and register online at [events.rivier.edu](http://events.rivier.edu) or call us at (603) 897-8507.

## Academic Accreditation

Rivier University is accredited by the New England Commission of Higher Education (NECHE).

## Quick Links

**Ask a Question** – [admissions@rivier.edu](mailto:admissions@rivier.edu)

**Schedule a Visit** – [events.rivier.edu](http://events.rivier.edu)

**Meet with an Admissions Counselor** – [rivier.edu/team](http://rivier.edu/team)

**Tuition & Fees** – [rivier.edu/tuition](http://rivier.edu/tuition)

**Facebook** – [facebook.com/rivieruniversity](https://facebook.com/rivieruniversity)

**Twitter** – [twitter.com/rivuniversity](https://twitter.com/rivuniversity)

**Instagram** – [instagram.com/rivieruniversity](https://instagram.com/rivieruniversity)

*The University reserves the right to make changes when appropriate and necessary as needed without notification. (0921)*