



Rivier

UNIVERSITY

B.S./MBA

Business/Business Administration 4+1

Fast track your business career.

Why Study at Rivier?

Our Business 4+1 program provides you with a streamlined, integrated academic experience that will give you an edge in the job market.

Build Your Knowledge Base

Rivier's 4+1 program allows you to complete a B.S. in Marketing, Business Management, Finance, or Sport Management in your first four years and apply for the one-year MBA in your senior year. Coursework and projects ground you in quantitative and qualitative analysis and incorporate applications-based learning using new technologies, global perspectives, and ethics-based best practices. The one-year MBA provides advanced knowledge in financial management and addresses marketing and new product development, project management, economic analysis, strategies for innovation, and more.

Gain Real-World Experience

The curriculums focus on experiential learning, having you apply what you've learned to real-world situations. As a Business undergraduate, you're required to complete one career-focused internship and encouraged to participate in others. Students often intern in sales, financial planning, sport, and marketing organizations. Internships provide practical experience that builds your confidence and your resume. Study abroad opportunities, clubs, and co-curricular events offer learning and leadership experiences outside of the classroom.

Begin Your Career

Rivier's 4+1 program offers a wide range of career options, such as:

- Business directors, vice presidents, and CEOs
- Marketing executives and management consultants
- Financial analysts and investment bankers
- Non-profit organization leaders

Advanced Degrees

Rivier's traditional MBA degree is a 36-credit program. However, if you enroll within one year after completing a Rivier Business degree (see above), you will be considered for the 30-credit MBA program.



36,000 sq. ft.
cutting-edge
Science &
Innovation
Center



88 years
of educational
excellence



100%
of students receive
financial aid



100%
of students
complete
internships, field
experiences, or
service learning
programs

Journeys of Transformation

Rivier University's core curriculum, titled Journeys of Transformation, aligns with the American Association of College & Universities essential learning outcomes. Coursework focuses on developing strong intellectual and practical skills for workforce success, and offers opportunities for service learning, servant leadership, and civic engagement to enhance leadership abilities.

B.S. Course of Study

BUS 175 - Principles of Management
BUS 180 - Business Communications
BUS 215 - Principles of Marketing
BUS 220 - Financial Accounting
BUS 224 - Principles of Macroeconomics
BUS 225 - Principles of Microeconomics
BUS 295 - Business Law
BUS 309 - Managerial Accounting
BUS 319 - Managerial Finance
BUS 449 - Business Seminar and Beyond
BUS 479 - Strategic Management
MA 110 - Introductory Statistics

Related Business Management Courses

BUS 302 - Organizational Behavior
BUS 305 - Entrepreneurship and Innovation

Choose three of the following:

BUS 214 - Internship Seminar
BUS 226 - Principles of Project Management
BUS 315 - International Business
BUS 341 - Information Systems Analysis

General Electives

Students choose seven 3-credit elective courses (21 credits).

MBA Course of Study

BUS 523 - Marketing and New Product Development
BUS 550 - Global Finance for Managers
BUS 574 - Project Management
BUS 644 - Risk Management and Decision Making
BUS 779 - Strategies of Innovation

Choose two of the following:

BUS 502 - Business Research and Communications
BUS 560 - Organizational Dynamics
BUS 675 - Operations and Quality Management

MBA Concentration and Electives

Rivier's MBA offers students three areas of concentration: Management, Information Technology Management, or Marketing. Students complete three elective courses (9 credits) within their chosen concentration.

Accreditation

Rivier's undergraduate business programs in business administration, business management, finance, and marketing, as well as the University's Master of Business Administration programs, are accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



Apply Today

Apply online using the Common App or directly at apply.rivier.edu.

Innovative Employment Promise Program

Rivier's Employment Promise Program enhances the career preparation and employability of students in all academic disciplines. The program includes mentorship through Rivier's Career Development Center, career investment goals, and a specialized, four-year academic/professional development plan that incorporates experiences proven to increase overall employability and success in the job search process.

Confidence in the quality of a Rivier education enables the University to ensure invested students will secure employment within nine months of graduation. If not, the University will provide the student additional financial or educational support. Get more information at rivier.edu/epp.

You're Invited

Attend a virtual or on-campus event, or schedule an individual campus tour for you and your family. You can access a complete listing of events and register online at events.rivier.edu or call us at (603) 897-8507.

Academic Accreditation

Rivier University is accredited by the New England Commission of Higher Education (NECHE).

Quick Links

Ask a Question – admissions@rivier.edu

Schedule a Visit – events.rivier.edu

Meet with an Admissions Counselor – rivier.edu/team

Tuition & Fees – rivier.edu/tuition

Facebook – facebook.com/rivieruniversity

Twitter – twitter.com/rivuniversity

Instagram – instagram.com/rivieruniversity

The University reserves the right to make changes when appropriate and necessary as needed without notification. (0921)