



Rivier

UNIVERSITY

B.S.

Business Administration

Become a business leader

Develop the skills to advance your career and earning power.

Rivier's flexible, online business program allows you to work while you earn your degree, enabling you to immediately add value and begin to realize the benefits of your education.

The Business Administration degree provides a strong foundation in business principles through concentrated study in business management, marketing, business writing, budgeting, and strategic management. As your knowledge builds, so does your ability to effect positive change within an organization or your own business.

Expand Your Career Options

With your bachelor's degree, you can pursue leadership roles as a business manager and director, human resource administrator, procurement analyst, data collection analyst, marketer, and many other rewarding positions. You may consider a career as a business operations manager, included in *U.S. News'* list of top business jobs for 2021, which has a median salary of \$100,780.

Choose Rivier

Rivier's B.S. in Business Administration provides the knowledge and hands-on learning that build on your existing skill sets and confidence in business management. With the fully online format, working students can benefit from a flexible learning environment, balancing the program with work and personal commitments. Six 7-week terms per year and a generous transfer credit policy offer a swift path to completing your degree.

Advanced Degrees

Rivier Business Administration graduates are able to earn their Master of Business Administration degree in just one year of full-time study after graduation.



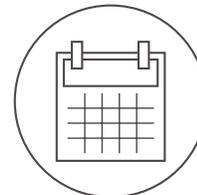
Course Format

100% online



Total Program Credits

120



Estimated Program Length

2 - 4 years



B.S. Program Start Dates

Six term starts per year allow you to begin your program in September, October, January, March, May, or July. Completed applications are reviewed as they are received throughout the year.

Course of Study

In addition to general education courses, the course of study includes:

Major Requirements

BUS 175 - Principles of Management
BUS 180 - Business Communications
BUS 215 - Principles of Marketing
BUS 295 - Business Law
BUS 302 - Organizational Behavior
BUS 304 - Human Resources Management
BUS 315 - International Business
BUS 337 - Managerial Economics
BUS 351 - Applied Statistics
BUS 355 - Administrative Accounting
BUS 356 - Administrative Finance
BUS 362 - Principles and Practices of Negotiations
BUS 475 - Production and Operations Management
BUS 479 - Strategic Management

General Electives

Students complete 36 credits/twelve three-credit courses.

Accreditation

In addition to the University's accreditation by New England Commission of Higher Education, Inc. (NECHE), Rivier's undergraduate business programs in business administration, business management, finance, and marketing as well as the University's Master of Business Administration programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP, 11520 West 119th Street, Overland Park, KS 66213, (913) 339-9356, www.acbsp.org.)



How to Apply

1. **Apply online** at rivier.edu/apply. There is no application fee.
2. **Review and complete the application process** at rivier.edu/psadmissions.
3. **Have questions?** For personal support, contact us at (603) 897-8507 or email admissions@rivier.edu.

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Week terms
Six terms per year

88

Years of educational
excellence

24,000+

Strong alumni network

Quick Links

Ask a Question – admissions@rivier.edu

Speak with an Enrollment Counselor – rivier.edu/team

Attend an Info Session – events.rivier.edu

Tuition & Fees – rivier.edu/tuition

Facebook – facebook.com/rivieruniversity

Twitter – twitter.com/rivuniversity

Instagram – instagram.com/rivieruniversity

Apply Now – rivier.edu/apply