

Rivier University Social Media Policy

The following policy applies to all of Rivier University social media outlets including but not limited to blogs, Facebook, LinkedIn, Twitter and YouTube.

1. The purpose of Rivier University's social media presence is to disseminate information about news, events and opportunities with members of the Rivier University community as well as to the public in a timely and engaging manner.
2. We encourage your appropriate participation in our online communities. Please be aware that comments containing any of the following inappropriate forms of content shall not be permitted on Rivier University social media sites and are subject to removal and/or banning of the offending user:
 - Comments not related to the original topic, including random or unintelligible comments;
 - Profane, obscene, or pornographic content and/or language;
 - Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, or national origin;
 - Defamatory or personal attacks;
 - Threats to any person or organization;
 - Solicitation of commerce, including but not limited to advertising of any business or product for sale;
 - Conduct in violation of any federal, state or local law;
 - Encouragement of illegal activity;
 - Information that may tend to compromise the safety or security of the public or public systems;
 - Content that violates a legal ownership interest, such as a copyright, of any party;
 - Redundant or repetitive comments, with the same or similar content posted multiple times under various posts.
3. A comment posted by a member of the public on any Rivier University social media site is the opinion of the commentator or poster only, and publication of a comment does not imply endorsement of, or agreement by, Rivier University, nor do such comments necessarily reflect the opinions or policies of Rivier University.

4. Rivier University reserves the right to deny access to Rivier University social media sites for any individual who violates our Social Media Policy at any time and without prior notice.
5. Rivier University social media administrators shall monitor their social media sites periodically during normal business hours for comments requesting responses from the University and for comments in violation of this policy.
6. Comments made by individual Rivier University employees from their personal accounts are personal expressions and not endorsed by the University.
7. All comments posted to any Rivier University Facebook site are bound by Facebook's Statement of Rights and Responsibilities, located at <http://www.facebook.com/terms.php>, and Rivier University reserves the right to report any violation of Facebook's Statement of Rights and Responsibilities to Facebook with the intent of Facebook taking appropriate and reasonable responsive action. The same applies to Twitter and other social media sites.
8. Rivier University reserves the right to modify these policies as the use of social media sites change and evolve.

Revised June 2014