



Transfer Articulation Program
MIDDLESEX COMMUNITY COLLEGE *and* RIVIER UNIVERSITY
A.A. LIBERAL ARTS & SCIENCES – COMMUNICATIONS
CONCENTRATION
to
B.S. MARKETING COMMUNICATIONS

Beginning with the 2014-2015 academic year, a graduate of Middlesex Community College, who meets the following requirements and satisfactorily completes the following requirements for admission will be automatically accepted for admission and receive junior-class standing in the Business Division at Rivier University for the Bachelor of Science degree program in Marketing Communications:

- Completes the requirements of the Liberal Arts & Sciences- Communications Concentration major as listed in the current Middlesex Community College catalog, and;
- Successfully achieve a 2.0 (C) cumulative GPA upon completion of their degree program;
- Submits application for transfer to the Admissions Office at Rivier University;
- Accompanies application for transfer admission with a \$25 non-refundable fee;
- Indicates Transfer Articulation Program (TAP) on transfer application;
- Submits a complete official transcript from Middlesex Community College; and
- Submit all other required documents for admission, as required by the application process.

Students who transfer through the Transfer Articulation Program are generally able to complete their remaining requirements for the baccalaureate degree in two years of full-time study or less, depending upon the number of transfer credits accepted. Part-time studies may require more time for degree completion. Rivier University will accept up to 90 credits of transfer credits. Advising material is included with this agreement and early academic advising is strongly recommended.

Transfer students who have received a grade of C or better in a writing course equivalent to ENG 115 or 120 will be awarded transfer credit for the course, if this credit was earned within a period of no more than five years prior to matriculation at Rivier; in all other cases, entrance requirements for all students may include submission of a Writing Sample. Course placement (whether fulfilling the ENG 115, ENG 120, ENG 102 requirement, and/or a general elective) will be determined individually upon completion of the Writing Sample and recommendations submitted by department faculty.

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This agreement, effective 2014-2015 academic year, will be ongoing. This agreement is subject to catalog and/or program revisions at both institutions; however, this agreement will continue to apply to students who transfer from the Middlesex Community College Liberal Arts & Sciences – Communications Concentration program within one year of the termination of this agreement.
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Transfer Articulation Program

Middlesex Community College to Rivier University

AA Liberal Arts & Sciences – Communications Concentration to BS Marketing Communications

MIDDLESEX COMMUNITY COLLEGE	CREDITS	RIVIER UNIVERSITY	CREDITS
MAJOR REQUIREMENTS			
NO EQUIVALENT	-	BUS 180: BUSINESS COMMUNICATIONS	3
NO EQUIVALENT	-	BUS 215: PRINCIPLES OF MARKETING	3
NO EQUIVALENT	-	BUS 229: CONTEMPORARY ADVERTISING MGT	3
NO EQUIVALENT	-	BUS 327 : MARKETING RESEARCH	3
NO EQUIVALENT	-	BUS 367: GLOBAL BUSINESS COMMUNICATIONS	3
NO EQUIVALENT	-	BUS 400: ONLINE MARKETING COMMUNICATIONS	3
COM 103: SPEECH	3	COM 113 EFFECTIVE PRESENTATIONS	3
NO EQUIVALENT	-	COM 214: INTERNSHIP	1
NO EQUIVALENT	-	COM 290: INTRO TO GRAPHIC DESIGN	3
NO EQUIVALENT	-	COM 294: VISUAL STRATEGIES OF COMMUNICATION	3
NO EQUIVALENT	-	COM 301: PRINCIPLES & PRACTICES OF PUBLIC RELATIONS	3
NO EQUIVALENT	-	COM 317: CULTURE OF SOCIAL MEDIA	3
NO EQUIVALENT	-	COM 403: ADVANCED SPEAKING AND PERFORMANCE	3
NO EQUIVALENT	-	COM 495: INTERNSHIP	3-6
MAT 177: STATISTICS	*3	MA 110: INTRODUCTORY STATISTICS	3
COMMON CORE COURSES			
ENG 101: ENGLISH COMPOSITION I	3	ENG 115: EXPOSITIONS & ARGUMENTS	3
COM 101: MASS COMMUNICATIONS (W/T)*	3	REL 115: GOD & THE CREATED ORDER	3
LAB SCIENCE OR NON-LAB SCIENCE OPTION	3-4	BIO 112: STEWARDS OF THE LIVING WORLD	3
ENG 102: ENGLISH COMPOSITION II	3	LNS 108+109: STUDENT SUCCESS I+II 2 SEM	2
LITERATURE ELECTIVE	3	HUM 200 LEVEL	3
HST 130 OR 131: HISTORY OF WORLD CIVILIZATION BEFORE/AFTER 1500 [^]	3	HIS 203/204: THE WEST IN THE WORLD I/II	3
NO EQUIVALENT	-	SL 100: SERVICE LEARNING	1
COM 102: MEDIA ETHICS AND ISSUES	3	PHILOSOPHY	3
NO EQUIVALENT	-	RELIGION	3
NO EQUIVALENT	-	JYS	3
HST 121 OR 122: US HISTORY BEFORE/AFTER 1865 [^]	3	HUMANITIES (ART, ENGLISH, HISTORY, MODERN LANGUAGE, PHILOSOPHY, OR RELIGIOUS STUDIES)	3
BEHAVIORAL SCIENCE ELECTIVE	3	SOCIAL SCIENCES (ECONOMICS, GEOGRAPHY, POLITICAL SCIENCE, PSYCHOLOGY, OR SOCIOLOGY)	3
NO EQUIVALENT	-	MODERN LANGUAGE	3
NO EQUIVALENT	-	MODERN LANGUAGE	3
MAT 120: MATH MODELING FOR LIBERAL ARTS	*3	MA 112: COLLEGE ALGEBRA (OR ABOVE)	3
LAB SCIENCE ELECTIVE	4	NATURAL SCIENCE (COMPUTER SCIENCE, MATH, BIOLOGY, CHEMISTRY, OR PHYSICS)	3
GENERAL ELECTIVES (OR MINOR)			
COM 150: INTRO TO JOURNALISM	3	GENERAL ELECTIVE	3
LAB SCIENCE OR NON-LAB SCIENCE OPTION	3-4	GENERAL ELECTIVE	3
NON-LAB SCIENCE OPTION OR MATH 120	3	GENERAL ELECTIVE	3
GROUP 1 OPTION	3	GENERAL ELECTIVE	3
GROUP 1 OPTION	3	GENERAL ELECTIVE	3
GROUP 1 OPTION	3	GENERAL ELECTIVE	3
GROUP 1 OR 2 OPTION	3	GENERAL ELECTIVE	3
GROUP 1 OR 2 OPTION	3	GENERAL ELECTIVE	3
NO EQUIVALENT	-	GENERAL ELECTIVE	3
NO EQUIVALENT	-	GENERAL ELECTIVE	3
NO EQUIVALENT	-	GENERAL ELECTIVE	3
NO EQUIVALENT	-	GENERAL ELECTIVE	3
TOTAL CREDITS	61-65	TOTAL CREDITS	121

*Only one will be accepted for transfer