

Prepare for a career in the dynamic sport management industry.

Why Study at Rivier?

Our Sport Management program will provide you with a strong foundation in both sport and business administration.

Build Your Knowledge Base

Core courses in business management, marketing, accounting and finance, and statistics combine with sport-specific courses for a well-rounded education. In addition to industry-specific knowledge, the program advances intercultural awareness through the exploration of sport as a unifying force in the world. You will develop strong analytical and critical thinking skills, become an effective communicator and collaborator, learning in small classes taught by dedicated professionals and researchers in these fields.

Gain Real-World Experience

Through a focus on experiential learning and a required internship, you will build your skills and resume. Rivier's proximity to many sport and entertainment venues offers excellent opportunities for internships and employment.

Begin Your Career

Sport Management graduates may pursue careers as:

- Coaches, scouts, umpires, referees, and other sports officials
- Athletic directors
- Sporting event planners
- Public relations and sales directors
- Agents and managers for athletes, entertainers, and public figures

Advanced Degrees

Our graduates are well prepared to pursue master's degrees in sport administration, sport and entertainment law, athletics facilities management, sports marketing, and other related fields. Rivier's 4+1 program enables students to earn their Master of Business Administration degree in just one year of full-time study after graduation.

Journeys of Transformation

Rivier University's core curriculum, titled *Journeys of Transformation*, aligns with the American Association of College & Universities essential learning outcomes. Coursework focuses on developing strong intellectual and practical skills for workforce success, and offers opportunities for service learning, servant leadership, and civic engagement to enhance leadership abilities.



12,175 sq. ft.
high-tech Cybersecurity
Lab and Tech Hub
opened in 2022



100%
of students complete
internships, field
experiences, or service
learning programs



100%
of students receive
financial aid



90+ years
of educational
excellence





Major Requirements

BUSINESS REQUIREMENTS

BUSS 176	Professional Preparation for Management
BUSS 182	Professional Communications
BUSS 194	Microsoft Applications
BUSS 216	Marketing for a Connected World
BUSS 222	Financial Reporting and Analysis
BUSS 227	Macroeconomics Analysis
BUSS 228	Microeconomics Analysis
BUSS 309	Managerial Accounting
BUSS 319	Managerial Finance
BUSS 351	Applied Statistics
BUSS 390	Organizational Leadership
BUSS 449	Business Seminar and Beyond
BUSS 476	Strategic Management and Community
BUSS 495	Internship/Seminar

SPORT MANAGEMENT REQUIREMENTS

BUSS 342	Sports and Entertainment Marketing
SPOR 180	Foundations of Sport Management
SPOR 201	Sport in Society
SPOR 275	Leadership and Management in Coaching
SPOR 400	Sport Law and Ethics

Choose one of the following courses:

SPOR 210	History and Politics of Sports
SPOR 251	Event & Venue Security
SPOR 320	Sports Analytics
SPOR 349	Sport Events and Operations Management
SPOR 419	Sports Economics and Finance
SPOR 430	Special Topics in Sports

GENERAL ELECTIVES

Students choose five three-credit elective courses (15 credits) to reach the total number of credits required for the degree.

The University reserves the right to make changes when appropriate and necessary as needed without notification. (0726)

Employment Promise Program

Rivier's **Employment Promise Program** enhances the career preparation and employability of students in all academic disciplines. The program includes mentorship through Rivier's Career Development Center and features a tailored four-year academic and professional development plan, integrating experiences that have been shown to enhance overall employability and improve job search success.

Confidence in the quality of a Rivier education enables the University to ensure invested students will secure employment within nine months of graduation. If not, the University will provide the student additional financial or educational support. Get more information at rivier.edu/EPP.



Academic Accreditation

Rivier University is accredited by the New England Commission of Higher Education (NECHE).



Rivier's undergraduate programs in Business Management, Cybersecurity Management, Finance, Marketing, and Sport Management, as well as our MBA programs, are accredited by the Accreditation Council for Business Schools and Programs (ACBSP, 11520 West 119th Street, Overland Park, KS 66213, (913) 339-9356, www.acbsp.org).



Quick Links



Ask a Question
admissions@rivier.edu



Talk to an Admissions Counselor
rivier.edu/team



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Tuition & Fees
rivier.edu/tuition

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or online at apply.rivier.edu

