

Prepare to be a business leader or entrepreneur.

Why Study at Rivier?

Our B.S. in Business Management degree prepares you to excel in today's global business markets.

Build Your Knowledge Base

Rivier's Business Management program provides the foundation to manage and operate an organization—from entrepreneurship, to corporate diversification, to innovation and globalization. You'll develop critical thinking, rational decision-making, team building, and communication skills as well as a solid business knowledge base.

Gain Real-World Experience

The curriculum focuses on experiential learning, having you apply what you've learned to real-world situations. As a Business Management major, you are required to complete one career-focused internship and encouraged to participate in others. Students often intern in sales, financial planning, sport, and marketing organizations. Internships provide practical experience that builds your confidence and your resume. Study abroad opportunities, clubs, and co-curricular events offer learning and leadership activities outside of the classroom.

Begin Your Career

Business Management graduates can pursue careers as:

- Account or client service managers
- Sales representatives and managers
- Loan administrators
- Retail store, office, and restaurant managers
- Marketing coordinators and managers

Advanced Degrees

Graduates are well prepared to pursue master's degrees in business administration, finance, organizational leadership, and other related fields. Rivier's 4+1 program enables students to earn their MBA in just one year of full-time study after graduation.

Journeys of Transformation

Rivier University's core curriculum, titled *Journeys of Transformation*, aligns with the American Association of College & Universities essential learning outcomes. Coursework focuses on developing strong intellectual and practical skills for workforce success, and offers opportunities for service learning, servant leadership, and civic engagement to enhance leadership abilities.



12,175 sq. ft.
high-tech Cybersecurity
Lab and Tech Hub
opened in 2022



100%
of students complete
internships, field
experiences, or service
learning programs



36,000 sq. ft.
cutting-edge
Science & Innovation
Center



90+ years
of educational
excellence



100%
of students receive
financial aid





Major Requirements

BUSINESS REQUIREMENTS

BUSS 176	Professional Preparation for Management
BUSS 182	Professional Communications
BUSS 194	Microsoft Applications
BUSS 216	Marketing for a Connected World
BUSS 222	Financial Reporting and Analysis
BUSS 227	Macroeconomics Analysis
BUSS 228	Microeconomics Analysis
BUSS 309	Managerial Accounting
BUSS 319	Managerial Finance
BUSS 351	Applied Statistics
BUSS 390	Organizational Leadership
BUSS 449	Business Seminar and Beyond
BUSS 476	Strategic Management and Community Policy
BUSS 495	Internship/Seminar

BUSINESS MANAGEMENT REQUIREMENTS

BUSS 305	Entrepreneurship and Innovation
BUSS 315	International Business

Choose three of the following:

BUSS 214	Internship Seminar
BUSS 223	Emerging Trends in Project Management
BUSS 302	Organizational Behavior
BUSS 335	Digital Media: Market Trends and Opportunities
BUSS 354	Business Intelligence & Analytics
BUSS 430	Special Topics in Business

GENERAL ELECTIVES

Students choose six three-credit elective courses (18 credits) to reach the total number of credits required for the degree.

The University reserves the right to make changes when appropriate and necessary as needed without notification. (0726)

Employment Promise Program

Rivier's **Employment Promise Program** enhances the career preparation and employability of students in all academic disciplines. The program includes mentorship through Rivier's Career Development Center and features a tailored four-year academic and professional development plan, integrating experiences that have been shown to enhance overall employability and improve job search success.

Confidence in the quality of a Rivier education enables the University to ensure invested students will secure employment within nine months of graduation. If not, the University will provide the student additional financial or educational support. Get more information at rivier.edu/EPP.



Academic Accreditation

Rivier University is accredited by the New England Commission of Higher Education (NECHE).



Rivier's undergraduate programs in Business Management, Cybersecurity Management, Finance, Marketing, and Sport Management, as well as our established MBA programs, are accredited by the Accreditation Council for Business Schools and Programs (ACBSP, 11520 West 119th Street, Overland Park, KS 66213, (913) 339-9356, www.acbsp.org).



Quick Links



Ask a Question
admissions@rivier.edu



Talk to an Admissions Counselor
rivier.edu/team



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events.rivier.edu



Tuition & Fees
rivier.edu/tuition

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or online at apply.rivier.edu

