

Applied Bachelor of Science Degree
Three-Year (90 Credits)

Business Management



Launch your business career faster with an Applied B.S. in Business Management from Rivier

Why choose Rivier's Applied Business Management degree?

Rivier's Applied B.S. in Business Management is a three-year, 90 credit degree program that will prepare you to excel as a leader and innovator in today's competitive global business environment.

Maximize your return on investment at Rivier when you save a full year of costs and related expenses, while gaining an added year of earning income following graduation.

An applied bachelor's degree is designed for those eager to enter the professional workforce quickly and have an early career pathway they want to pursue. The 90-credit format streamlines the general education requirements, enabling students to complete the applied degree in three years of full-time undergraduate study.

Get Ready for the World

As a Business Management major, you will focus on developing practical skills and preparing for the workforce. Through a nine-credit internship, you will complete a professional placement at one of the region's top employers and gain hands-on experience to build your resume and launch your career.

From diverse speakers and networking opportunities to participation in student organizations such as the Business Student Association, you'll enjoy a wide range of educational experiences that will broaden your worldview.

Enter the Workforce Faster

Business Management graduates will be workforce ready and well-positioned for success in a competitive job market. Career opportunities span a wide range of industries with roles, including business managers and directors, advertising executives, corporate communications, public relations managers, and more.

Earn your MBA in just one additional year

With Rivier's 3+1 Business Management/MBA, you can earn an MBA in just one additional year of study. With a bachelor's degree and an MBA in four years, you will be well positioned for early career advancement and long-term professional success.



3 Years

Complete undergraduate degree in three years



90 Credits

Focus on core and essential major courses with professional preparation



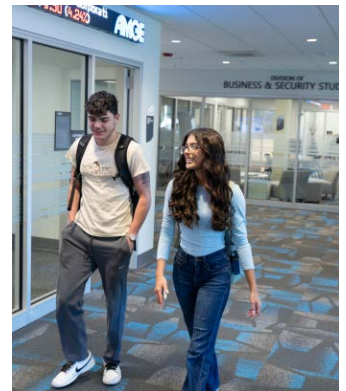
Save

One full year of tuition, room, board, and expenses



Fast Track Your Career

Enter the workforce faster





Major Requirements

BUSINESS REQUIREMENTS

CYBR 171	Introduction to Cybersecurity
BUSS 175	Professional Preparation for Management
BUSS 180	Professional Communications
BUSS 193	Microsoft Applications
BUSS 215	Marketing for a Connected World
BUSS 220	Financial Reporting and Analysis
BUSS 225	Microeconomics Analysis
BUSS 226	Emerging Trends in Project Management
BUSS 240	Financial Literacy and Life Planning
BUSS 30X	Organizational Leadership
BUSS 319	Managerial Finance
BUSS 351	Applied Statistics
BUSS 379	Strategic Management and Community Policy

PROFESSIONAL CORE REQUIREMENTS

PHIL 209	Contemporary Moral Issues
HSEM 39X	Leadership Through Crisis
SOCI 201	Cultural Anthropology
COMP 120	Computer and Information Technology

INTERNSHIP

Students will be required to complete a 12-credit internship that provides students with practical experience in a workplace environment.

This experience allows students to apply classroom knowledge, develop professional skills, explore career interests, and build meaningful industry connections that enhance their employability upon graduation.

Rivier also offers a four-year (120 credit) bachelor's degree in Business Management. Students enrolled in the three-year applied bachelor's degree program may switch to the four-year bachelor's degree program prior to graduation.

LEARN MORE

rivier.edu/degreein3

The University reserves the right to make changes when appropriate and necessary as needed without notification. (1225)

Employment Promise Program

Rivier's **Employment Promise Program** enhances the career preparation and employability of students in all academic disciplines. The program includes mentorship through Rivier's Career Development Center and features a tailored academic and professional development plan, integrating experiences that have been shown to enhance overall employability and improve job search success.

Confidence in the quality of a Rivier education enables the University to ensure invested students will secure employment within nine months of graduation. If not, the University will provide the student additional financial or educational support. Get more information at rivier.edu/EPP.



Academic Accreditation

Rivier University is accredited by the New England Commission of Higher Education (NECHE).



Rivier's undergraduate programs in Business Management, Cybersecurity Management, Finance, Marketing, and Sport Management, as well as our established MBA programs, are accredited by the Accreditation Council for Business Schools and Programs (ACBSP, 11520 West 119th Street, Overland Park, KS 66213, (913) 339-9356, www.acbsp.org.)



Quick Links



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admissions@rivier.edu



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rivier.edu/team



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