Rivier University

A Tribute to Leadership and Service
Recognizing The Honorable Donnalee Lozeau
Mayor of the City of Nashua (2008-2015) and
announcing the creation of a scholarship in her name at Rivier University

Hosted by the Rivier University President’s Circle

Tuesday, October 27, 2015
Dion Center Reception Room
420 South Main Street, Nashua, New Hampshire
Cocktail Hour, 5:30-6:30 p.m.
Dinner and Program, 6:30-9:00 p.m.

All proceeds will benefit The Mayor Donnalee Lozeau Leadership Scholarship
and will provide scholarship support to Rivier University students.

Sponsorship Opportunities

A limited number of event tickets and advertising opportunities are available.
Sponsorships will be filled on a first-come, first-served basis.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Benefits Include</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier Event Sponsor</td>
<td>$5,000</td>
<td>8 Event Tickets, Full page ad in Program Book (inside front cover), Banner displayed during event, Opportunity to offer remarks during event program, Recognition on all event tables, Logo included in presentation</td>
</tr>
<tr>
<td>Dinner Sponsor</td>
<td>$4,000</td>
<td>8 Event Tickets, Full page ad in Program Book, Banner displayed during dinner, Logo included in presentation</td>
</tr>
<tr>
<td>Cocktail Hour Sponsor</td>
<td>$3,500</td>
<td>8 Event Tickets, Full page ad in Program Book, Banner displayed during cocktail hour, Logo included in presentation</td>
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<tr>
<td>City Hall Sponsor – $2,000</td>
<td>$2,000</td>
<td>4 Event Tickets, Half-page ad in Program Book, Logo included in PowerPoint presentation</td>
</tr>
<tr>
<td>Table Sponsor – $1,000</td>
<td>$1,000</td>
<td>8 Event Tickets</td>
</tr>
<tr>
<td>Friend of the Mayor Sponsor – $500</td>
<td>$500</td>
<td>Quarter-page ad in Program Book</td>
</tr>
</tbody>
</table>
Yes, I would like to sponsor the Tribute to Leadership and Service, recognizing The Honorable Donnalee Lozeau:

- Premier Event Sponsor - $5,000*
- Dinner Sponsor - $4,000*
- Cocktail Hour Sponsor - $3,500*
- City Hall Sponsor - $2,000
- Table Sponsor - $1,000
- Friend of the Mayor Sponsor - $500

* The Premier Event, Dinner, and Cocktail Hour Sponsorships are exclusive opportunities. Please contact us to check for availability.

I would like to make a gift of $________________ to The Mayor Donnalee Lozeau Leadership Scholarship at Rivier University.

Payment:

- Enclosed is my check for $________________ made payable to Rivier University. Please return check along with sponsorship form in enclosed envelope by October 1.

- Please charge my credit card for the sponsorship total of $________________.
  - VISA
  - MasterCard
  - Discover
  - American Express

  _____________________________
  (Name as it appears on card)

  ___________ - ___________ - ___________ - ___________
  (Card Number)

  ___________/___________
  (Exp. Date)

- Please send me an invoice and I will send payment by October 1.
Sponsor Information:

☐ Corporate Sponsor—Please complete this section if you are sponsoring as a company.

Company Name ________________________________________________________________
Contact Name ________________________________________________________________
Company Address ______________________________________________________________
City ___________________________ State ___________ Zip ________________
Phone ___________________________ Email _______________________________________

☐ Individual Sponsor—Please complete this section if you are sponsoring as an individual.

Name ________________________________________________________________
Home Address _____________________________________________________________
City ___________________________ State ___________ Zip ________________
Phone ___________________________ Email _______________________________________

Event Attendees: Please list names of event attendees

Premier Event Sponsor, Dinner, Cocktail Hour, and Table Sponsorships include 8 event tickets:
1. _______________________________________
2. _______________________________________
3. _______________________________________
4. _______________________________________
5. _______________________________________
6. _______________________________________
7. _______________________________________
8. _______________________________________

City Hall Sponsorship includes 4 event tickets:
1. _______________________________________
2. _______________________________________
3. _______________________________________
4. _______________________________________

Program Book Advertising: For all sponsorship packages with exception of Table Sponsorships

☐ My full color, print-ready ad will be sent to you in PDF format by October 1. Please email to: kcooper@rivier.edu. Ad dimensions are as follows:

• Full page ad (Premier Event, Dinner, and Cocktail Hour Sponsorships) 5 inches wide X 8 inches tall
• Half-page ad (City Hall Sponsorship) 5 inches wide X 3.75 inches tall
• Quarter-page ad (Friend of the Mayor Sponsorship) 5 inches wide X 1.75 inches tall

☐ I would like to have my ad designed by Rivier University using the following text. (If you have an electronic logo to use in the ad, please email to kcooper@rivier.edu by October 1.

.Eps, .Tiff, or .PDF formats preferred.

_____________________________________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________
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_____________________________________________________________________________________

For additional information, please contact the Office of University Advancement and Alumni Relations at Rivier University at (603) 897-8665.