Prepare to be a leader in today’s business world.

THE RIVIER UNIVERSITY ADVANTAGE

Rivier’s Master of Business Administration program is aimed at broad education in the traditional functional areas of business, as well as in the cross-disciplinary skills of leadership, problem-solving and strategic management.

The coursework within the program provides real-world situations and cases from practitioners who serve as the faculty. Small class sizes mean that our expert faculty knows students by name and serve as mentors to help them reach their career and educational goals. The curriculum of the M.B.A. program includes individual and team projects, as well as real world situational analysis applied in the classroom setting to gain preparation of future tasks in the workplace.

The skills students will gain are vital in the business realm of any type of organization. Curriculum subjects include accounting, economics, marketing and new product development, financial management, organizational dynamics, operations and quality management, corporate social responsibility and environmental stewardship, and a capstone course in strategies of innovation.

ABOUT THE PROGRAM

The core course requirements within Rivier’s Master of Business Administration program teach the skills that graduates employed with any type of organization—whether a large corporation, a small business, a not-for-profit, or a governmental agency—must be able to not only understand, but apply, evaluate, and synthesize in any situation. Students learn the cycle of proper planning, implementing, measuring, and making improvements at any organization to maintain its competitive edge.

One of the main strengths of the M.B.A. classes is the faculty; practitioners who have been within the industry for many years and are able to apply real-world examples and situations in the classroom. Small class sizes mean that our faculty get to know students by name and serve as mentors to help them reach their career and educational goals. These faculty members regularly stress the importance of resolving and maintaining legal and ethical issues, communication challenges, and managing technology challenges—giving our M.B.A. program and its graduates a competitive edge in the business world.

The Master of Business Administration program instills in students the importance of critical thinking and sound rational judgments that includes the applying, evaluating, and synthesizing of real-world situations.

INTERNSHIPS AND CAREERS

All Rivier business students have the opportunity to gain work experience through the many internship opportunities the University has to offer—such as sales, financial planning, retail, and marketing internships at a number of reputable local companies, which vary each semester.

In Rivier’s M.B.A. program, students learn from their professors, who have been within the industry for many years, how to apply real-world examples and situations from the classroom to the workplace.

Rivier M.B.A. graduates can pursue careers in:

- Account Management
- Contract Administration
- District Management
- Management Consultation
- Market Researcher
- Production Management

To meet the opportunities and challenges posed by an increasingly interdependent world, Rivier University’s Career Development Center (CDC) is committed to helping students on their path to become leaders in a global society.

For more information:

Call (603) 897-8219

or email: gadmissions@rivier.edu
MAJOR REQUIREMENTS

CORE COURSES
BUS 510 - Accounting for Managers
BUS 523 - Marketing and New Product Development
BUS 529 - Managerial Economics
BUS 550 - Financial Management
BUS 560 - Organizational Dynamics
BUS 675 - Operations and Quality Management
BUS 761 - Corporate Social Responsibility and Environmental Stewardship
BUS 779 - Strategies of Innovation

BUSINESS ADMINISTRATION RELATED COURSES
Must fulfill four additional Business Administration related courses

ACADEMIC ACCREDITATION
New England Association of Schools and Colleges (NEASC)

FACULTY
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Assistant Professor of Business Administration
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M.B.A., Heidelberg University
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The University reserves the right to make changes when appropriate and necessary as needed without notification. (0713)