



Division of Business Student Achievement Outcome Data

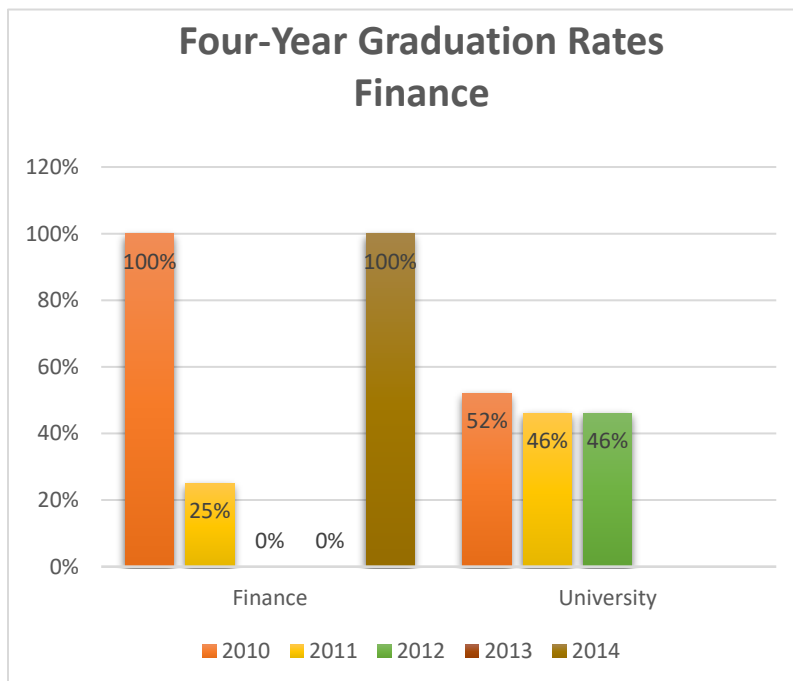
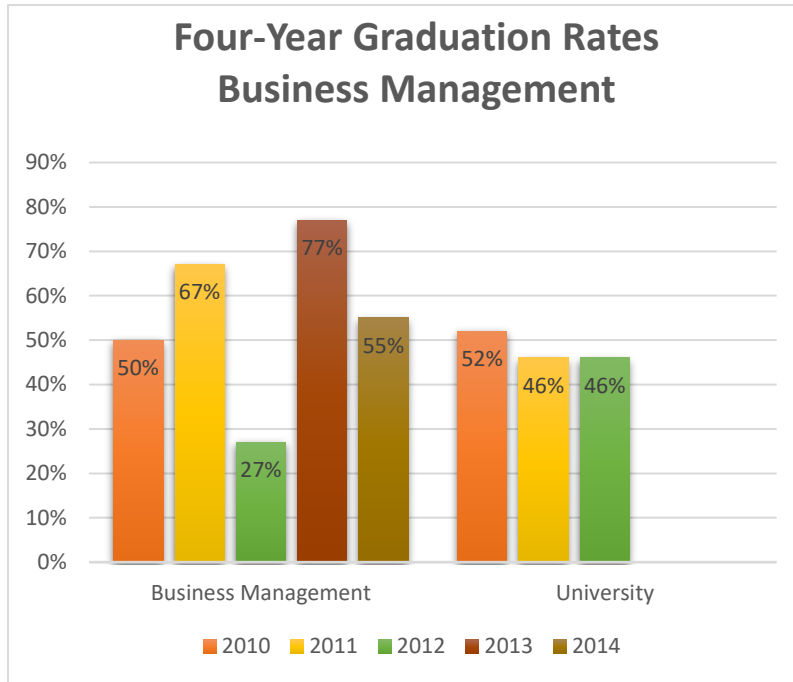
Business Degree Conferrals

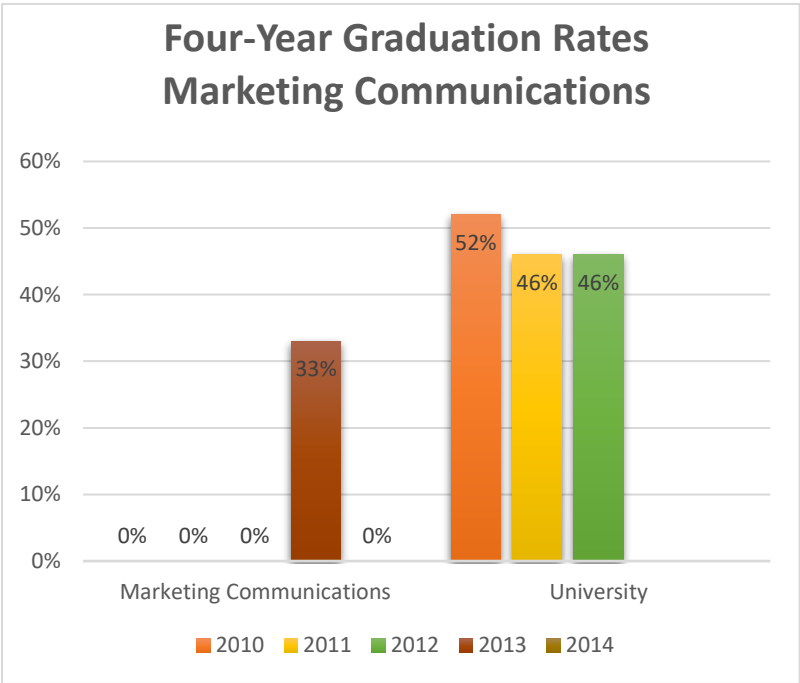
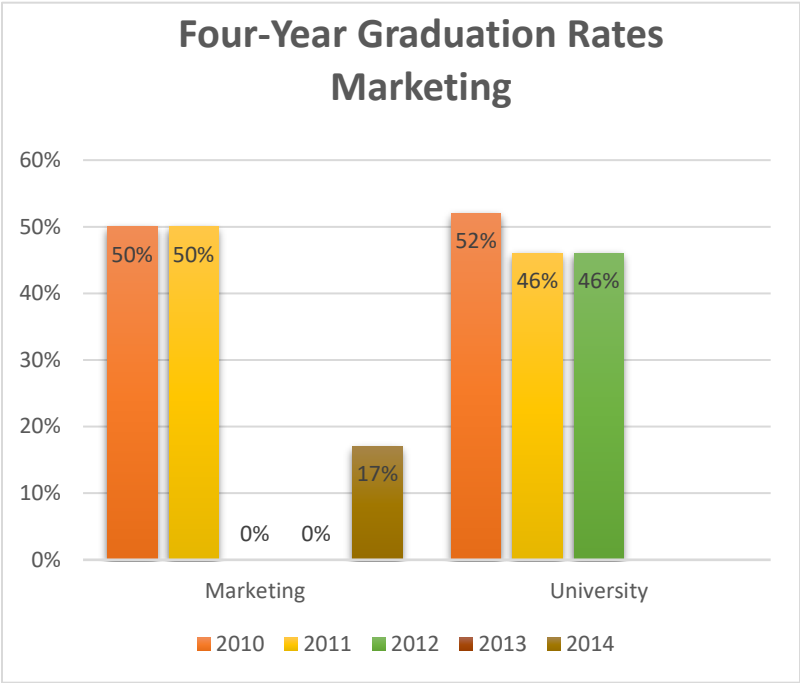
	AY17-18	AY16-17	AY15-16	AY14-15	AY13-14	AY12-13
GRADUATE PROGRAMS						
Business Administration MBA	5	10	20	16	18	42
Health Care Administration	8	10	8	8	6	3
Information Technology Management	0	3	8	4	3	1
Management MBA	25	13	0	0	0	0
Marketing MBA	0	2	4	1	2	1
Total Degree Conferrals Graduate Programs	38	38	40	29	29	47
UNDERGRADUATE PROGRAMS						
Business Administration BS	9	9	10	10	17	17
Business and Information Technology Management	0	0	0	1	2	1
Business Management	8	17	16	8	17	6
Finance	9	4	6	2	4	2
Marketing BS	4	3	6	8	2	4
Marketing Communications	0	1	1	0	0	0
Total Degree Conferrals Undergraduate Programs	30	34	39	29	42	30
GRAND TOTAL OF ALL DEGREE CONFERRALS	68	72	79	58	71	77

Business Program Graduation Rates – Based on Initial Cohorts

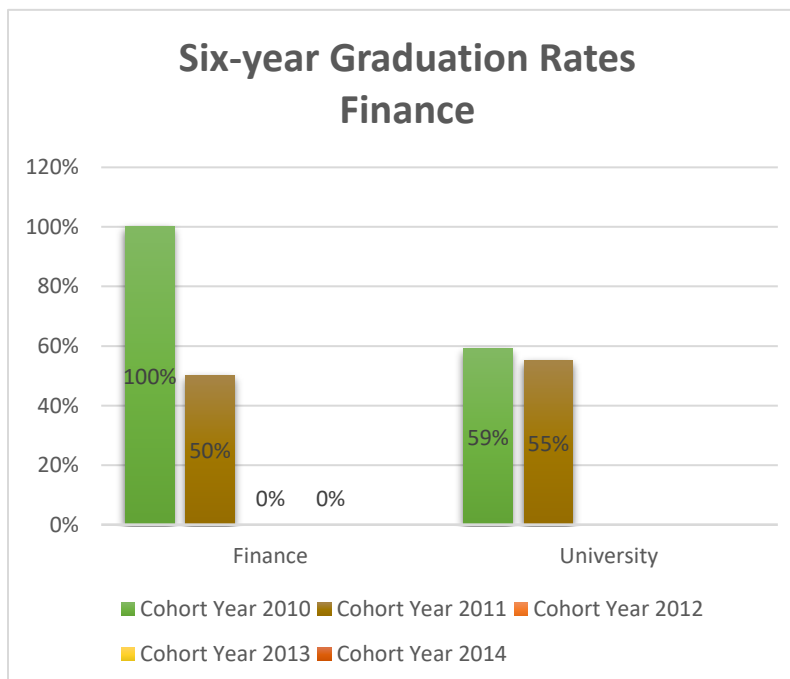
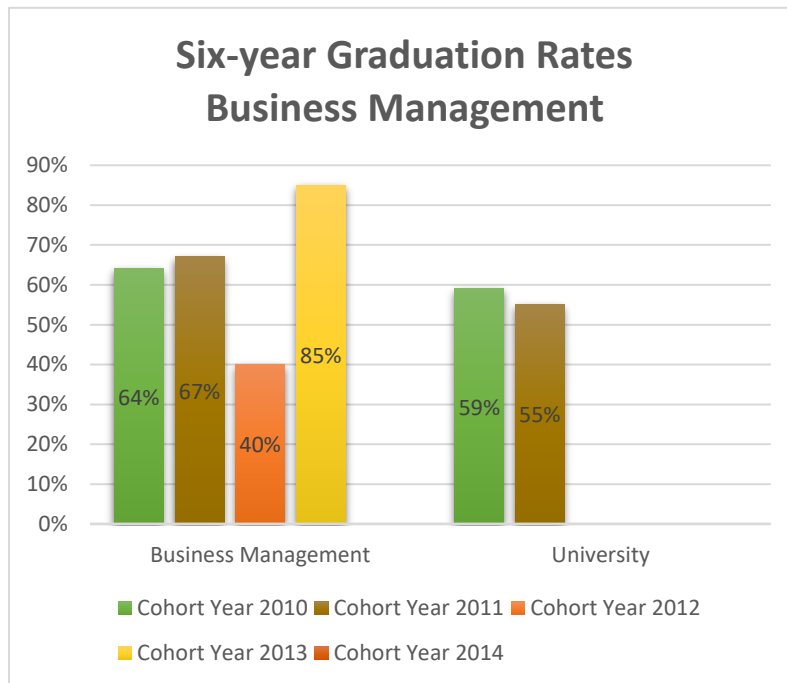
Business Program Graduation Rates - Based on Initial Cohort																									
Undergraduate Programs	2010 COHORT					2011 COHORT					2012 COHORT					2013 COHORT					2014 COHORT				
	Cohort	Grad 4Yr.	4Yr. Rate	Grad 6Yr.	6Yr. Rate	Cohort	Grad 4Yr.	4Yr. Rate	Grad 6Yr.	6Yr. Rate	Cohort	Grad 4Yr.	4Yr. Rate	Grad 6Yr.	6Yr. Rate	Cohort	Grad 4Yr.	4Yr. Rate	Grad 6Yr.	6Yr. Rate	Cohort	Grad 4Yr.	4Yr. Rate	Grad 6Yr.	6Yr. Rate
Business Management	14	7	50%	9	64%	3	2	67%	2	67%	15	4	27%	6	40%	13	10	77%	11	85%	11	6	55%	NA	NA
Finance	2	2	100%	2	100%	4	1	25%	2	50%	0	0	0%	0	0%	0	0	0%	0	0%	1	1	100%	NA	NA
Marketing BS	2	1	50%	1	50%	2	1	50%	2	100%	0	0	0%	0	0%	0	0	0%	0	0%	6	1	17%	NA	NA
Marketing Communications	0	0	0%	0	0%	0	0	0%	0	0%	0	0	0%	0	0%	3	1	33%	1	33%	2	0	0%	NA	NA
Total Graduation Rate	18	10	56%	12	67%	9	4	44%	6	67%	15	4	27%	6	40%	16	11	69%	12	75%	20	8	40%	NA	NA

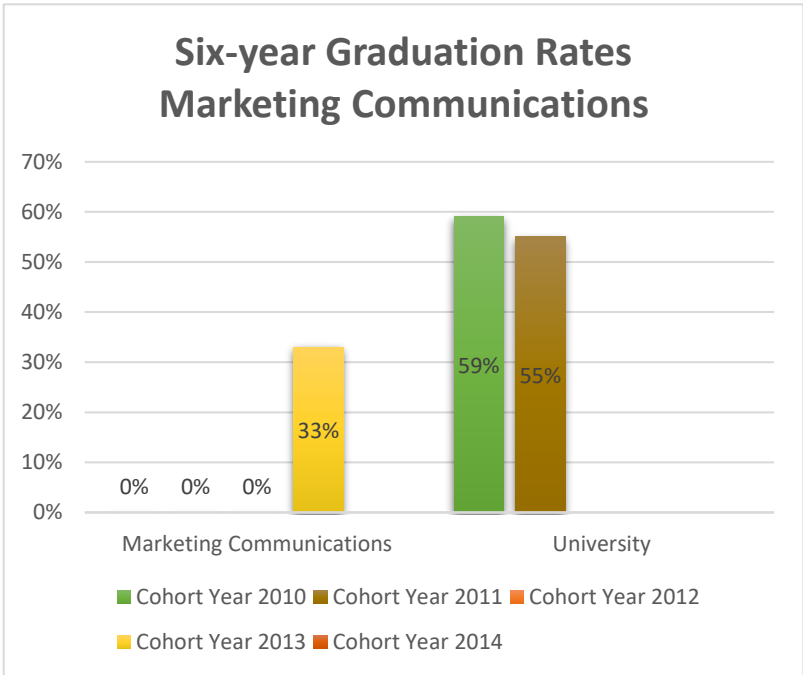
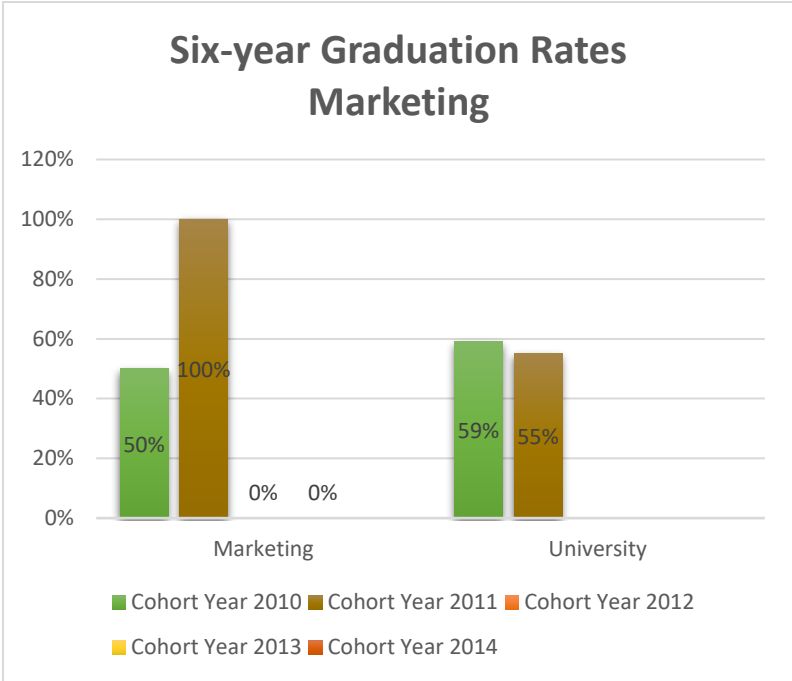
Four-Year Graduation Rate Graphs





Six-Year Graduation Rate Graphs

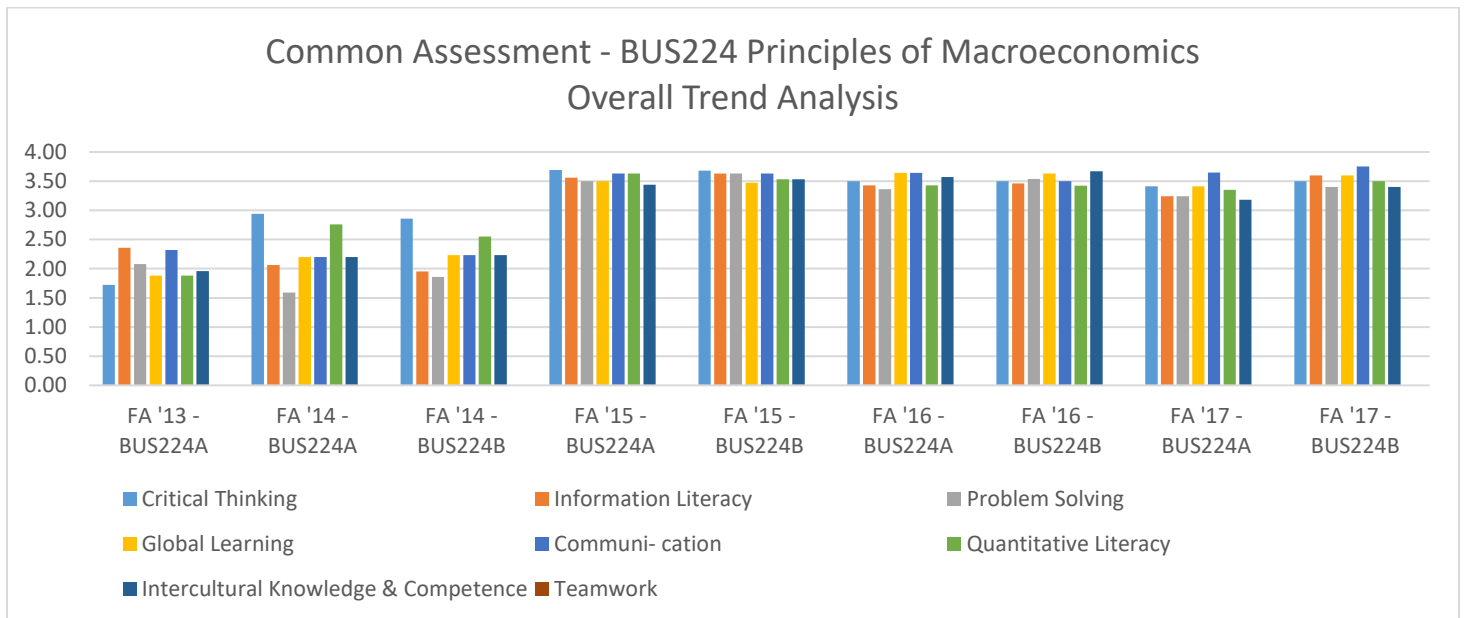




Common Assessment Sample Trend Analysis

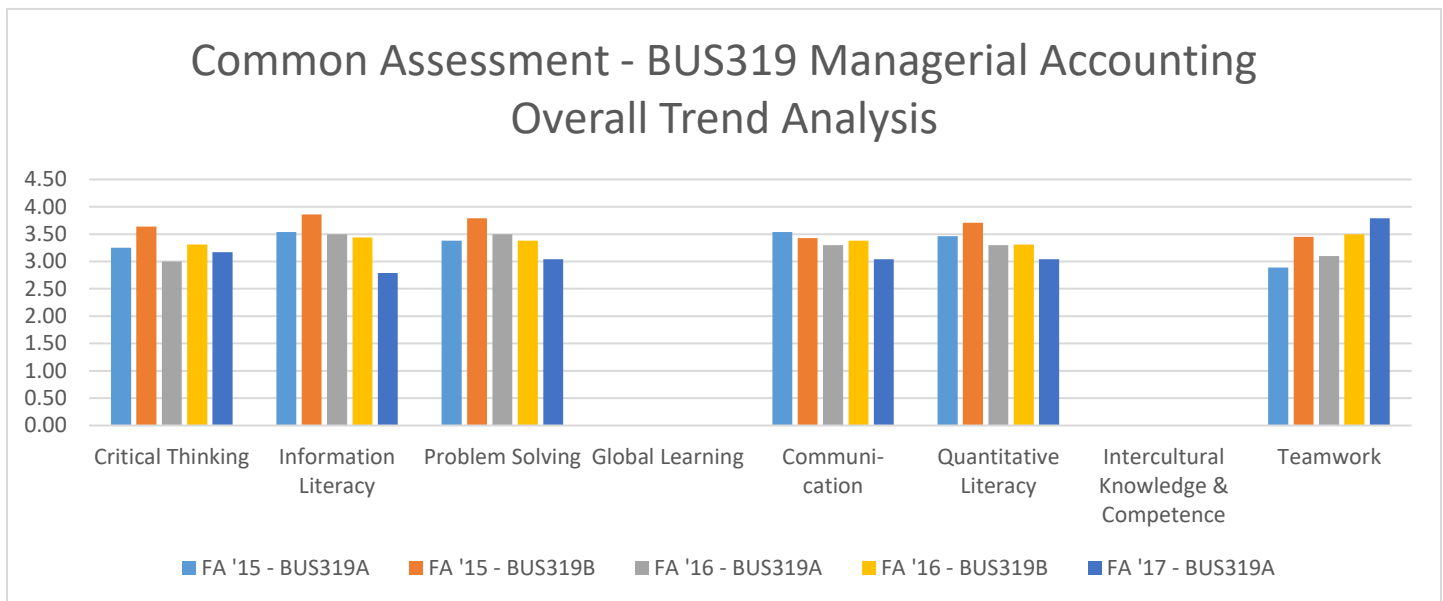
BUS224 Principles of Macroeconomics

Semester	Critical Thinking	Information Literacy	Problem Solving	Global Learning	Communication	Quantitative Literacy	Intercultural Knowledge & Competence	Teamwork	n = x
FA '13 - BUS224A	1.72	2.36	2.08	1.88	2.32	1.88	1.96	0.00	25
FA '14 - BUS224A	2.94	2.06	1.59	2.20	2.20	2.76	2.20	0.00	17
FA '14 - BUS224B	2.86	1.95	1.86	2.23	2.23	2.55	2.23	0.00	20
FA '15 - BUS224A	3.69	3.56	3.50	3.50	3.63	3.63	3.44	0.00	16
FA '15 - BUS224B	3.68	3.63	3.63	3.47	3.63	3.53	3.53	0.00	20
FA '16 - BUS224A	3.50	3.43	3.36	3.64	3.64	3.43	3.57	0.00	14
FA '16 - BUS224B	3.50	3.46	3.54	3.63	3.50	3.42	3.67	0.00	24
FA '17 - BUS224A	3.41	3.24	3.24	3.41	3.65	3.35	3.18	0.00	17
FA '17 - BUS224B	3.50	3.60	3.40	3.60	3.75	3.50	3.40	0.00	20
FA '18									
Trend Analysis	3.20	3.03	2.91	3.06	3.17	3.12	3.02	0.00	19.22



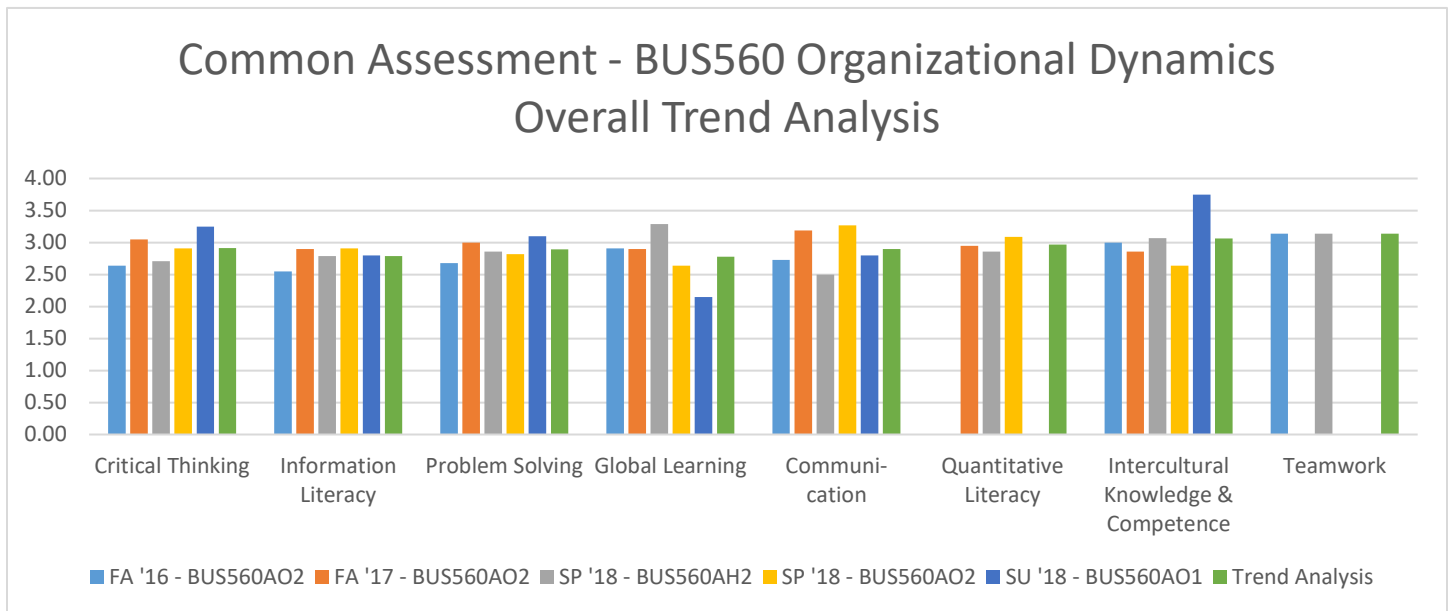
BUS319 Managerial Finance

Semester	Critical Thinking	Information Literacy	Problem Solving	Global Learning	Communication	Quantitative Literacy	Intercultural Knowledge & Competence	Teamwork	n = x
FA '15 - BUS319A	3.25	3.54	3.38	0.00	3.54	3.46	0.00	2.89	13
FA '15 - BUS319B	3.64	3.86	3.79	0.00	3.43	3.71	0.00	3.45	14
FA '16 - BUS319A	3.00	3.50	3.50	0.00	3.30	3.30	0.00	3.10	10
FA '16 - BUS319B	3.31	3.44	3.38	0.00	3.38	3.31	0.00	3.50	16
FA '17 - BUS319A	3.17	2.79	3.04	0.00	3.04	3.04	0.00	3.79	24
FA '18 - BUS319A									
FA '18 - BUS319B									
SP '18									
Trend Analysis	3.27	3.43	3.42	0.00	3.34	3.36	0.00	3.35	15.40



BUS560 Organizational Dynamics

Semester	Critical Thinking	Information Literacy	Problem Solving	Global Learning	Communication	Quantitative Literacy	Intercultural Knowledge & Competence	Teamwork	n = x
FA '16 - BUS560AO2	2.64	2.55	2.68	2.91	2.73	0.00	3.00	3.14	22
FA '17 - BUS560AO2	3.05	2.90	3.00	2.90	3.19	2.95	2.86	0.00	21
SP '18 - BUS560AH2	2.71	2.79	2.86	3.29	2.50	2.86	3.07	3.14	14
SP '18 - BUS560AO2	2.91	2.91	2.82	2.64	3.27	3.09	2.64	0.00	11
SU '18 - BUS560AO1	3.25	2.80	3.10	2.15	2.80	0.00	3.75	0.00	20
Trend Analysis	2.91	2.79	2.89	2.78	2.90	2.97	3.06	3.14	17.60



BUS779 Strategies of Innovation

Semester	Critical Thinking	Information Literacy	Problem Solving	Global Learning	Communication	Quantitative Literacy	Intercultural Knowledge & Competence	Teamwork	n = x
FA '16 - BUS779AH1	3.00	3.13	3.13	3.50	2.75	2.75	3.38	3.38	8
FA '17 - BUS779AH1	3.18	3.09	2.91	3.23	3.14	3.14	3.82	3.00	22
FA '17 - BUS779AH2	3.61	3.78	3.50	0.00	4.00	4.00	0.00	4.00	18
SP '18 - BUS779AH2	3.60	3.60	3.60	3.90	3.55	3.45	3.85	3.85	20
SU '18 - BUS779AO2	3.32	3.16	3.26	3.21	3.11	3.05	3.16	0.00	19
Trend Analysis	3.34	3.35	3.28	3.46	3.31	3.28	3.55	3.56	17.40

